#### **Special Events with Partners**

Partnerships in NRM PROSPECT Course











US Army Corps of Engineers
BUILDING STRONG®



# National Kids to Parks Day: May 17, 2014

- The National Park Trust (NPT) is a non-profit organization that partners with the Corps to connect children to the outdoors by encouraging families to visit their federal and state parks.
- Kids to Parks school contest: Deadline Feb 28. \$1,000 grants to schools to bring kids to our parks.
- Corps participation:
  - > 2012: 19 events, 4,800 participants, 29 partners
  - > 2013: 16 events, 1,630 participants, 47 partners











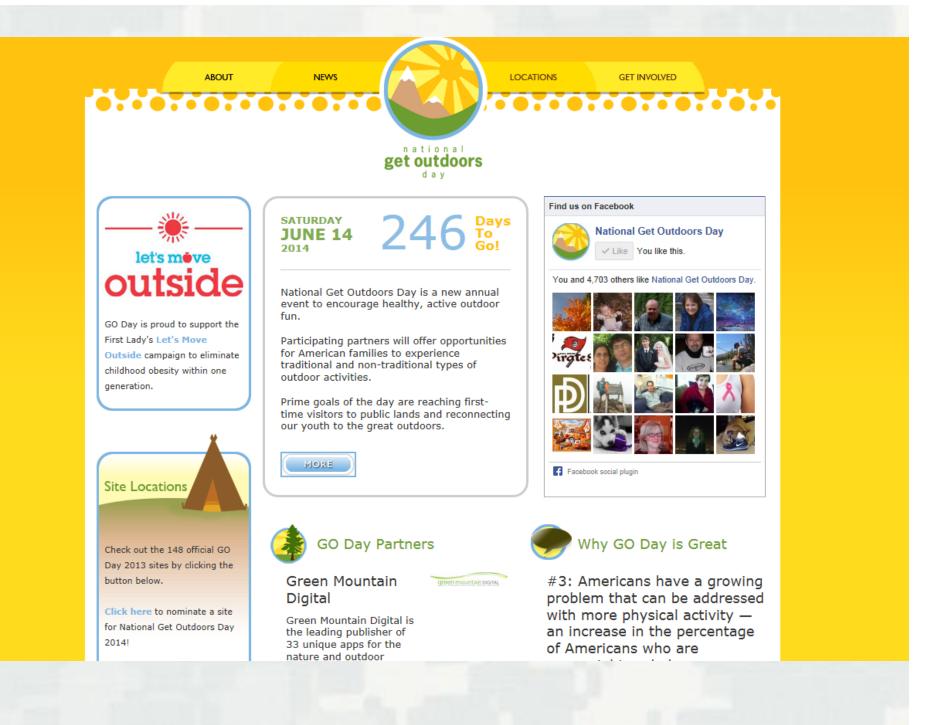
# National Get Outdoors Day: June 14, 2014

- Annual event in June organized and sponsored by the American Recreation Coalition.
- Goals: Reach underserved populations, first-time visitors to public lands, and reconnect youth to the great outdoors.
- Corps participation:
  - > 2012: 14 events, 10,700 participants, 157 partners
  - > 2013: 23 events, 12,300 participants, 184 partners











## National Public Lands Day

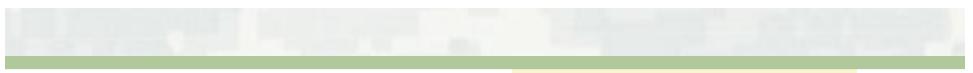
- NPLD is the nation's largest, single-day volunteer event for public lands in the United States. Sponsored by NEEF.
- Held on the last Saturday in September each year.
- Corps has been one of the largest participants among the federal land management agencies in NPLD over the past few years.





- Corps participation:
  - > 2011: 122 sites, 12,371 volunteers, 336 partners
  - 2012: 353 sites, 16,074 volunteers, 323 partners
  - > 2013: 277 sites, 16,556 volunteers, 275 partners





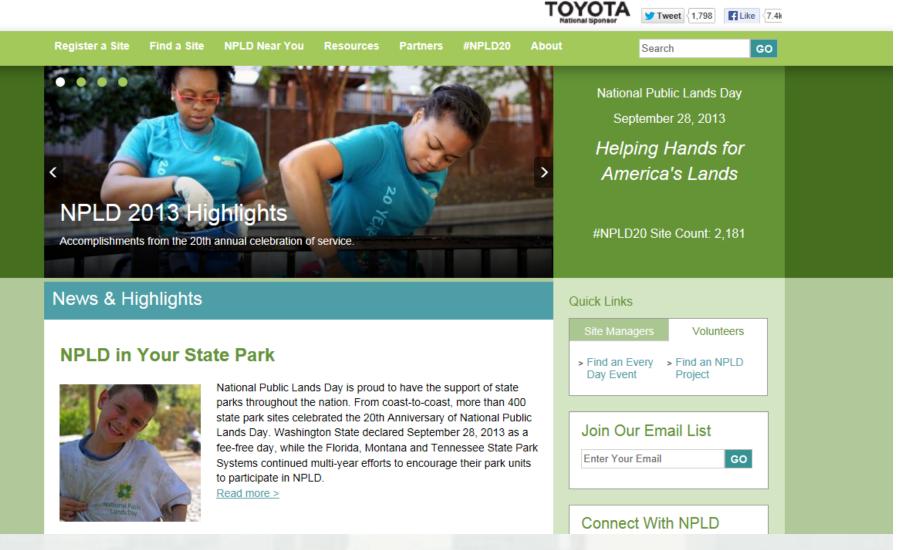






Program Sites

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# FLW Fishing Tournaments

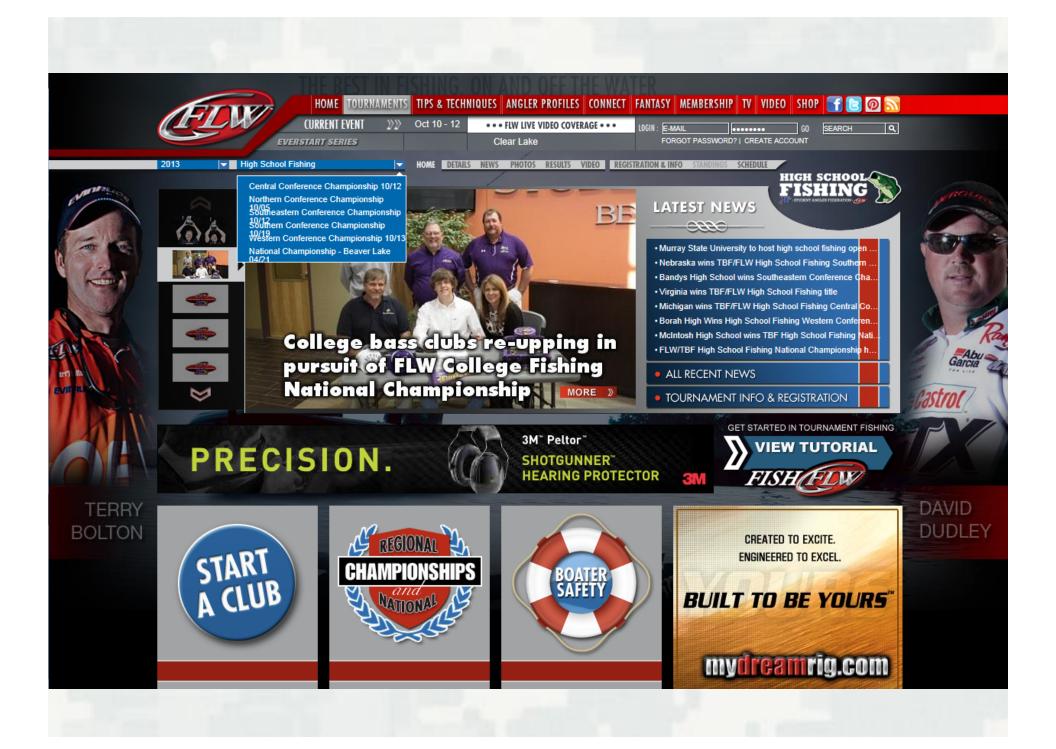
- FLW is a tournament fishing organization that provides fishing resources and entertainment to their anglers, sponsors, fans and host communities.
- Corps signed a national MOU with FLW in 2013
- FLW provides Corps with booth space and outreach opportunities at WalMart, High School, and College Fishing tournaments



- Corps participation:
  - > 2012: 7 Walmart events, 12,500 contacts
  - 2013: 4 Walmart events, 2 college fishing, 6 high school, 46,400 contacts









### **Bass Pro Shops Events**

- Corps signed a regional MOU with FLW in 2012
- 2013 focus on water safety Go Outdoors Event in 54 stores and Family Summer Camp in 56 stores with 12,000 contacts
- 2014 continued participation in store events



Corps Lakes Near Bass Pro Shop Locations

 New pilot Outdoor Academies at Corps lakes



ay 25 & 26

🔺 Corps Lake 🛛 📩 Bass Pro: Open Store 🛛 📩 Bass Pro: Future Store

#### **Other Special Events**

- National Volunteer Week (April)
- Earth Day (April)
- Arbor Day (April)
- National Safe Boating Week (May)
- International Migratory Bird Day (May)
- National Trails Day (June)
- National Marina Day (June)
- National Fishing and Boating Week (June)
- National Hunting and Fishing Day (September)



WELCOME

